



## 2020 CENSUS TASKFORCE ADVISORY COMMITTEE

January 28, 2019

The 2020 Census Taskforce Advisory Committee of the City of Mesa met in the Mesa City Plaza Building, 20 East Main Street, Suite 170, on January 28, 2019 at 2:02 p.m.

### COMMITTEE PRESENT

Councilmember Heredia, Chairman  
Monica Margillan, Vice Chair  
Paul Anderson  
Alan Beveridge\*  
Kevin Broeckling  
Kimberly Crowther Miller  
Norm Duve  
Sally Harrison  
Winnie Kaplan  
Yasmin Martinez  
David McNeil  
Kristine Nau  
Duane Oakes  
Jose Patiño  
Ezekiel Santos  
Carey Slade  
Mark Young

### COMMITTEE ABSENT

Juan Brown  
Mike Hutchinson  
Joe McCawley  
Tara McCollum Plese  
Frankie Jo Rios  
Magdalena Schwartz  
Mark Yockus

### STAFF PRESENT

Jared Archambault  
Kevin Christopher  
Dee Ann Mickelsen  
Jeffrey Robbins  
Alfred Smith

(\*Committeemembers Beveridge and Patiño participated in the meeting through the use of telephonic equipment.)

Committeemember Jose Patiño arrived at 3:00 p.m.

Chairman Heredia excused Committeemembers Juan Brown, Mike Hutchinson, Joe McCawley, Tara McCollum Plese, Frankie Jo Rios, Magdalena Schwartz, and Mark Yockus from the entire meeting.

### 1. Call to Order.

Chairperson Heredia called the meeting to order.

2. Items from Citizens Present.

There were no items from citizens present.

3. Approval of minutes from November 19, 2018 meeting.

It was moved by Committeemember Slade, seconded by Committeemember Oakes, that the minutes from the November 19, 2018 meeting be approved.

Upon tabulation of votes, it showed:

NAYS – Heredia-Margillan-Anderson-Beveridge-Broeckling-Crowther Miller-Duve-Harrison-Kaplan-Martinez-McNeil-Nau-Oakes- Patiño -Santos-Slade-Young

NAYS – None

ABSENT – Brown-Hutchinson-McCawley-McCollum Plese-Rios-Schwartz-Yockus

Chairman Heredia declared the motion carried unanimously by those present.

4. Presentation and discussion on adopted milestones, objectives for 2019, objectives for meeting and introduction of facilitator, Alisa Oyler.

Presentation and discussion only; no formal action taken by the Committee.

5. Facilitated discussion of strengths, weaknesses opportunities and threats of outreach effort.

Presentation and discussion only; no formal action taken by the Committee.

6. Facilitated discussion on and action on options for further efforts by the Taskforce.

It was moved by Committeemember Slade, seconded by Committeemember Oakes, to form small and/or large outreach focus groups to meet specific needs within Mesa to further educate on the 2020 Census.

Upon tabulation of votes, it showed:

NAYS – Heredia-Margillan-Anderson-Beveridge-Broeckling-Crowther Miller-Duve-Harrison-Kaplan-Martinez-McNeil-Nau-Oakes- Patiño -Santos-Slade-Young

NAYS – None

ABSENT – Brown-Hutchinson-McCawley-McCollum Plese-Rios-Schwartz-Yockus

Chairman Heredia declared the motion carried unanimously by those present.

7. Take action and provide direction on budget request recommendation for Mesa City Council.

It was moved by Committeemember Young, seconded by Committeemember Slade, to recommend to Council a request of \$62,500 for additional outreach resources for the 2020 Census.

Upon tabulation of votes, it showed:

NAYS – Heredia-Margillan-Anderson-Beveridge-Broeckling-Crowther Miller-Duve-Harrison-Kaplan-Martinez-McNeil-Nau-Oakes- Patiño -Santos-Slade-Young

NAYS – None

ABSENT – Brown-Hutchinson-McCawley-McCollum Plese-Rios-Schwartz-Yockus

Chairman Heredia declared the motion carried unanimously by those present.

8. Hear a presentation on regional census effort and Mesa census office.

Presentation and discussion only; no formal action taken by the Committee.

9. Scheduling of Meetings and General Information.

Presentation and discussion only; no formal action taken by the Committee.

10. Adjournment.

Without objection, the 2020 Census Taskforce Advisory Committee meeting adjourned at 4:03 p.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the 2020 Census Taskforce Advisory Committee meeting of the City of Mesa, Arizona, held on the 28<sup>th</sup> day of January, 2019. I further certify that the meeting was duly called and held and that a quorum was present.

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DEE ANN MICKELSEN, CITY CLERK

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